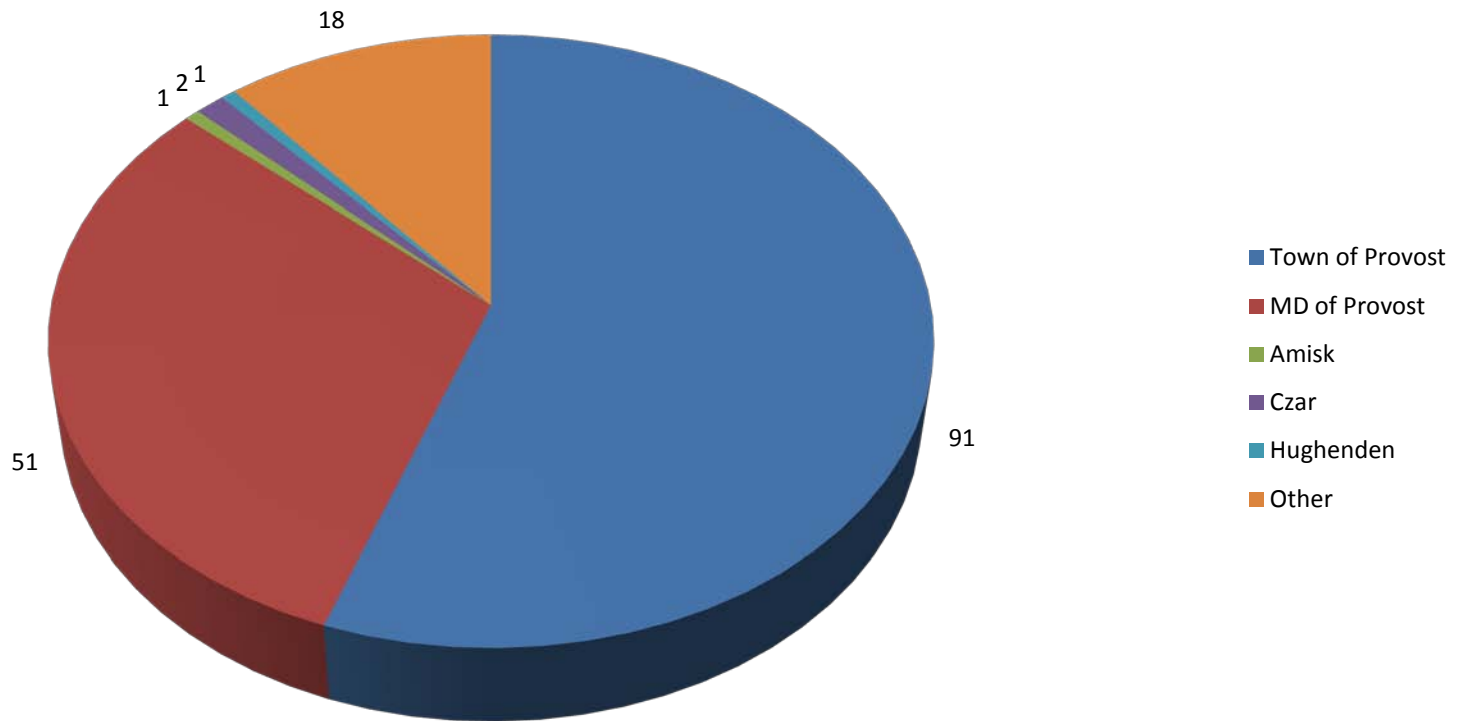


COMMUNITY SURVEY 2011

CONDUCTED BY
THE PROVOST BUSINESS COMMUNITY
WITH THE ASSISTANCE OF
PROVOST ECONOMIC DEVELOPMENT

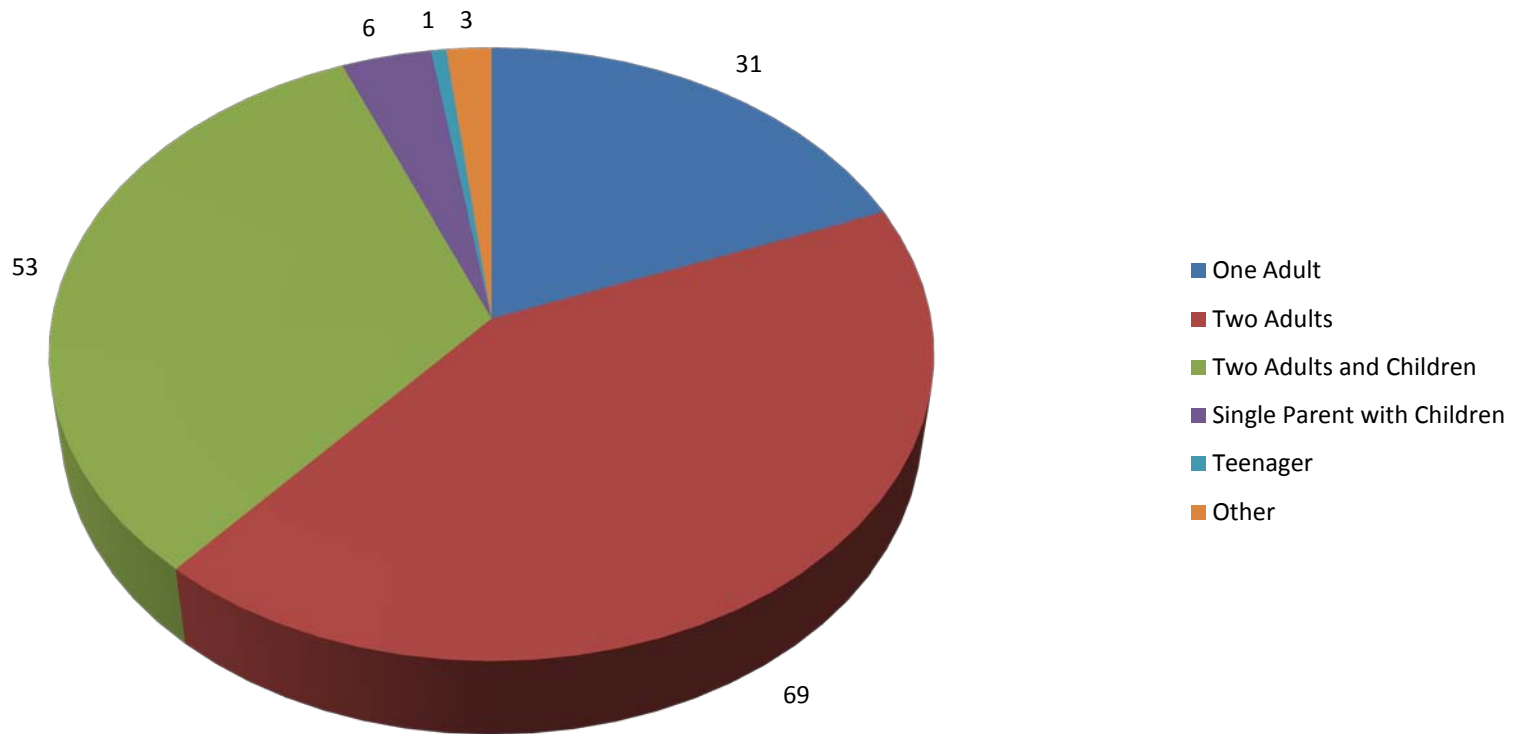
QUESTION 1

#1 Are you a resident of:



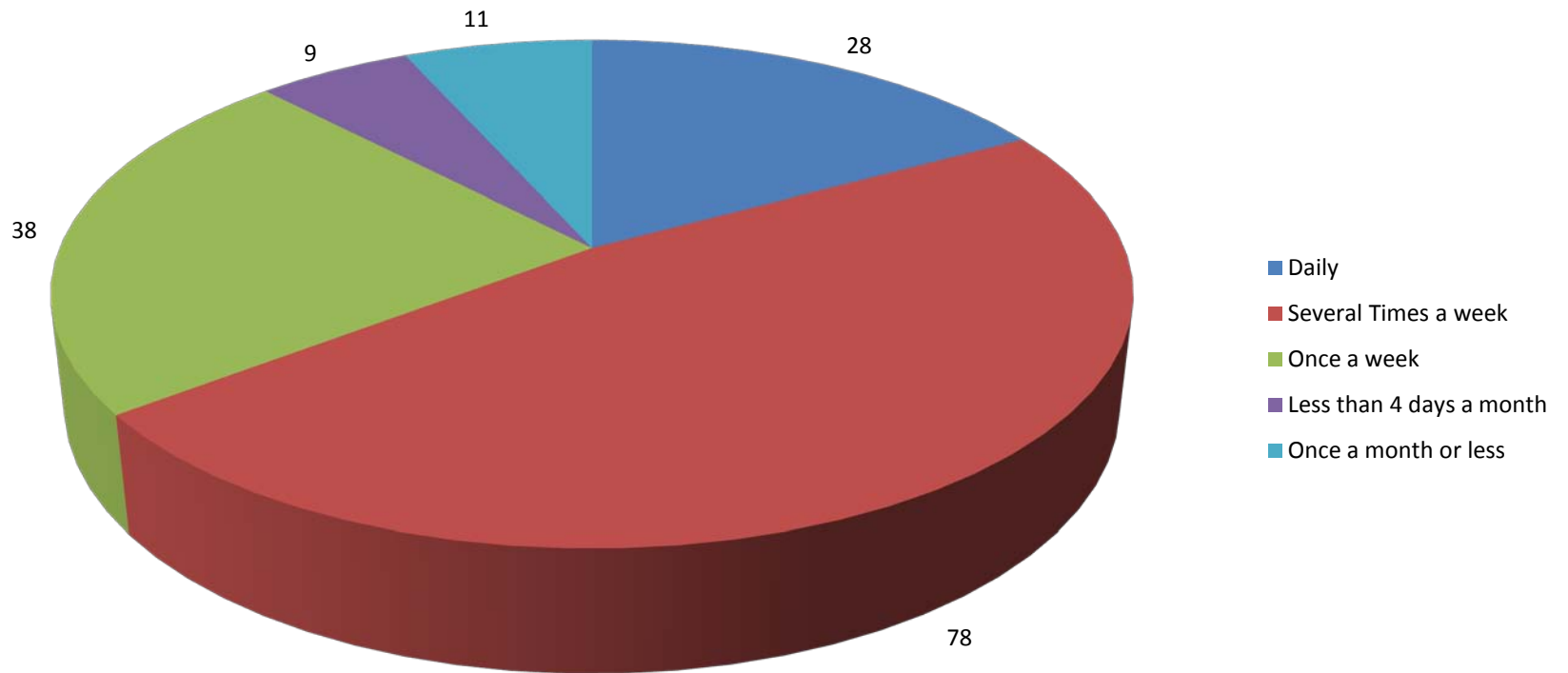
QUESTION 2

What is your family size?



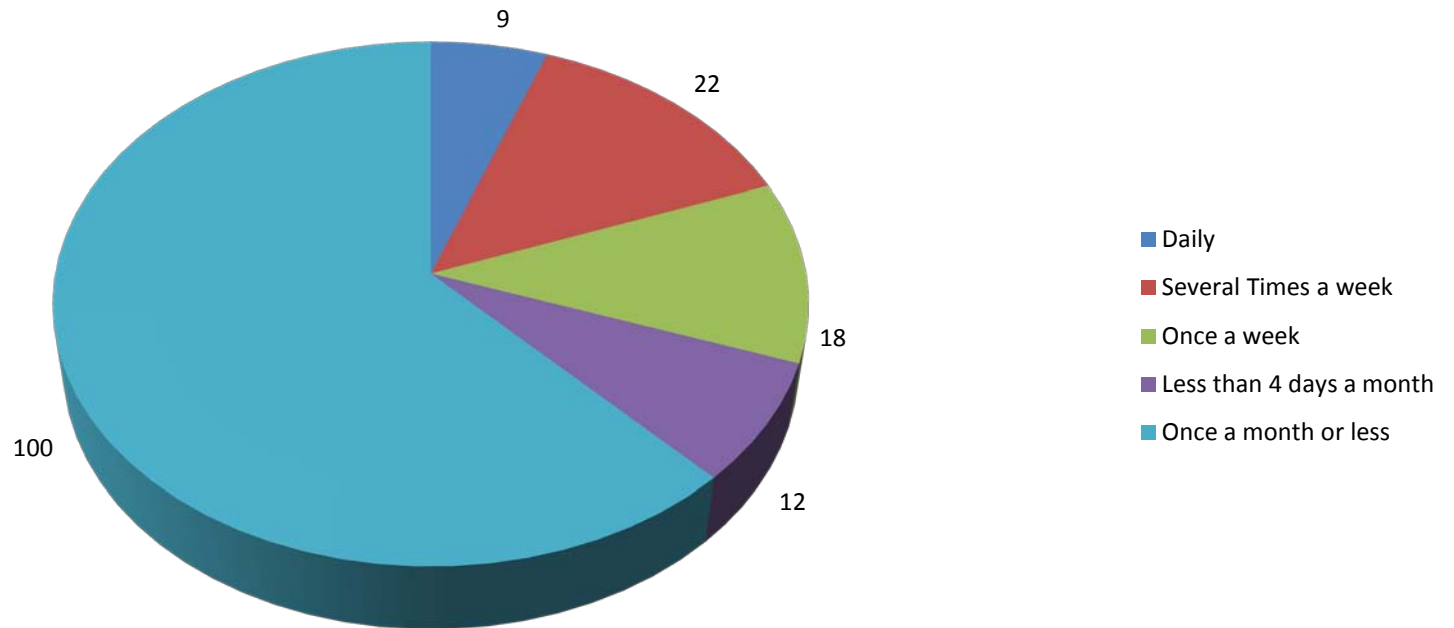
QUESTION 3

How often do you shop in the Town of Provost?



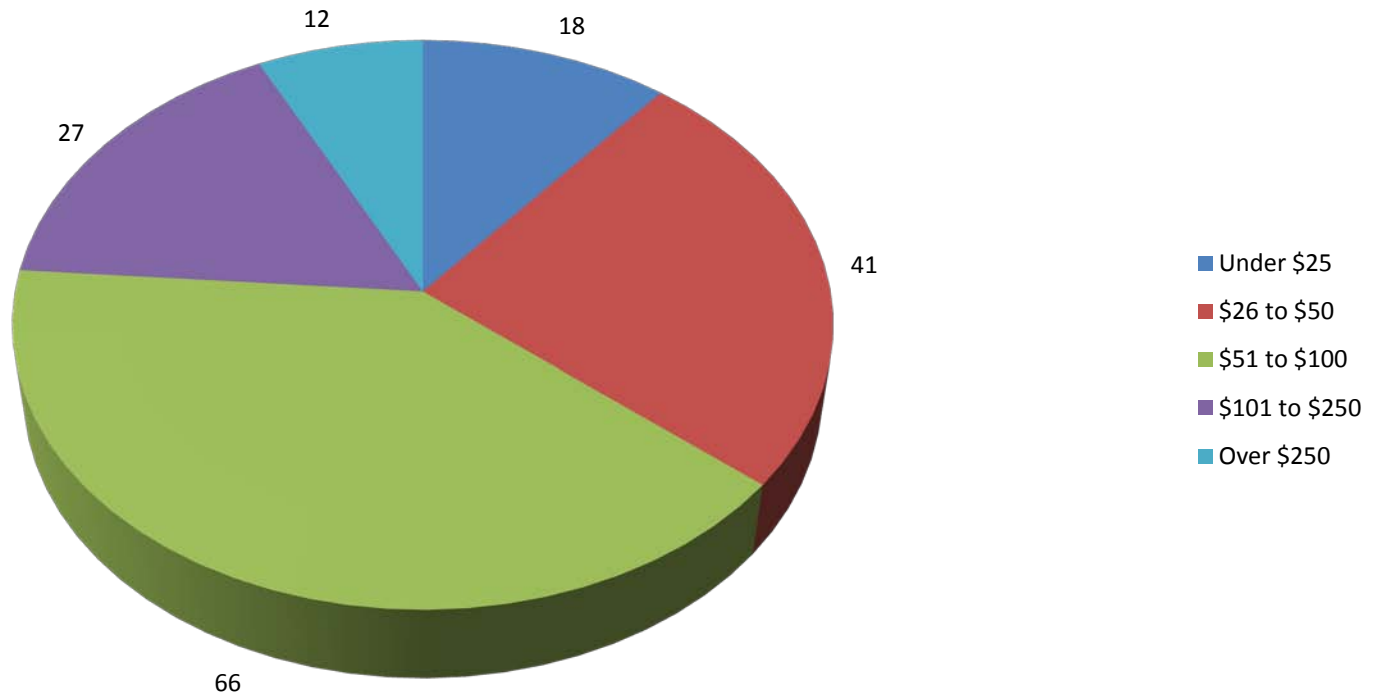
QUESTION 4

#4 How often do you shop in the MD of Provost including the Hamlets of Bodo, Cadogan, Hayter and Metiskow or the Villages of Amisk, Czar and Hughenden?



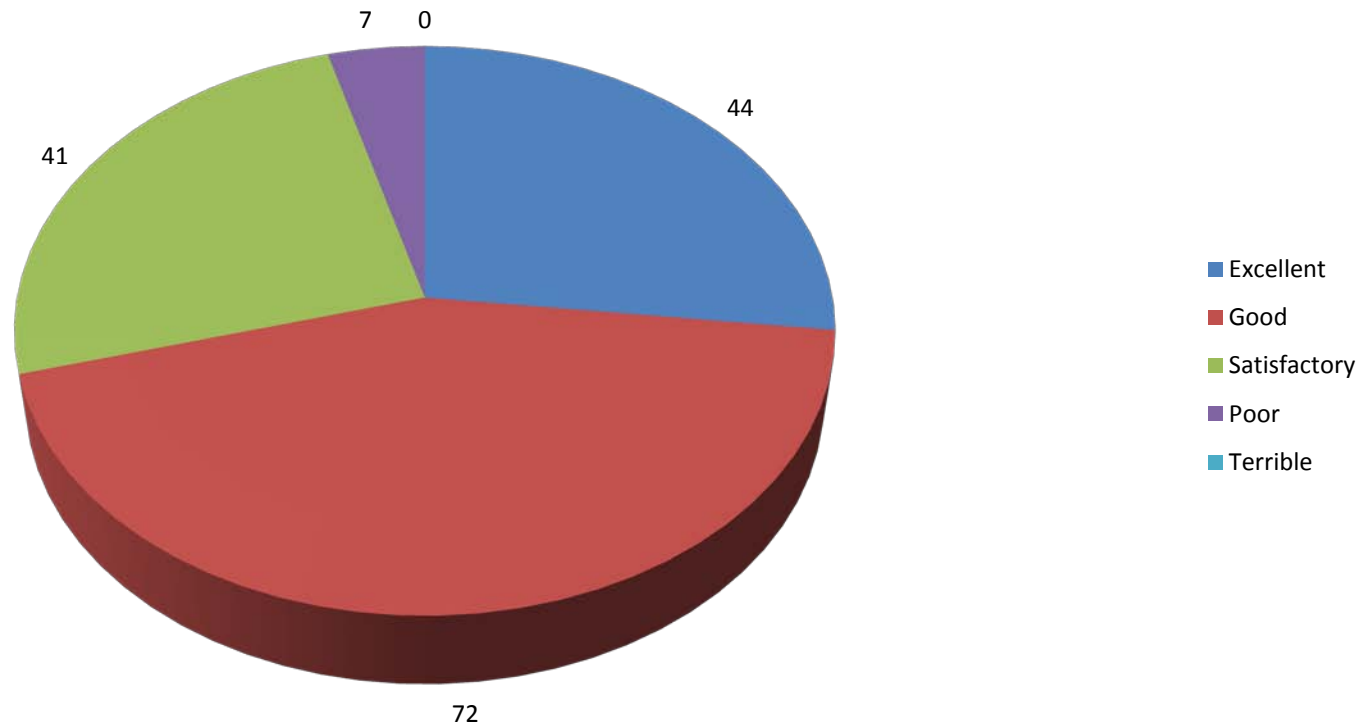
QUESTION 5

#5 When you shop in the Town, MD or Villages, what is the average amount you spend?



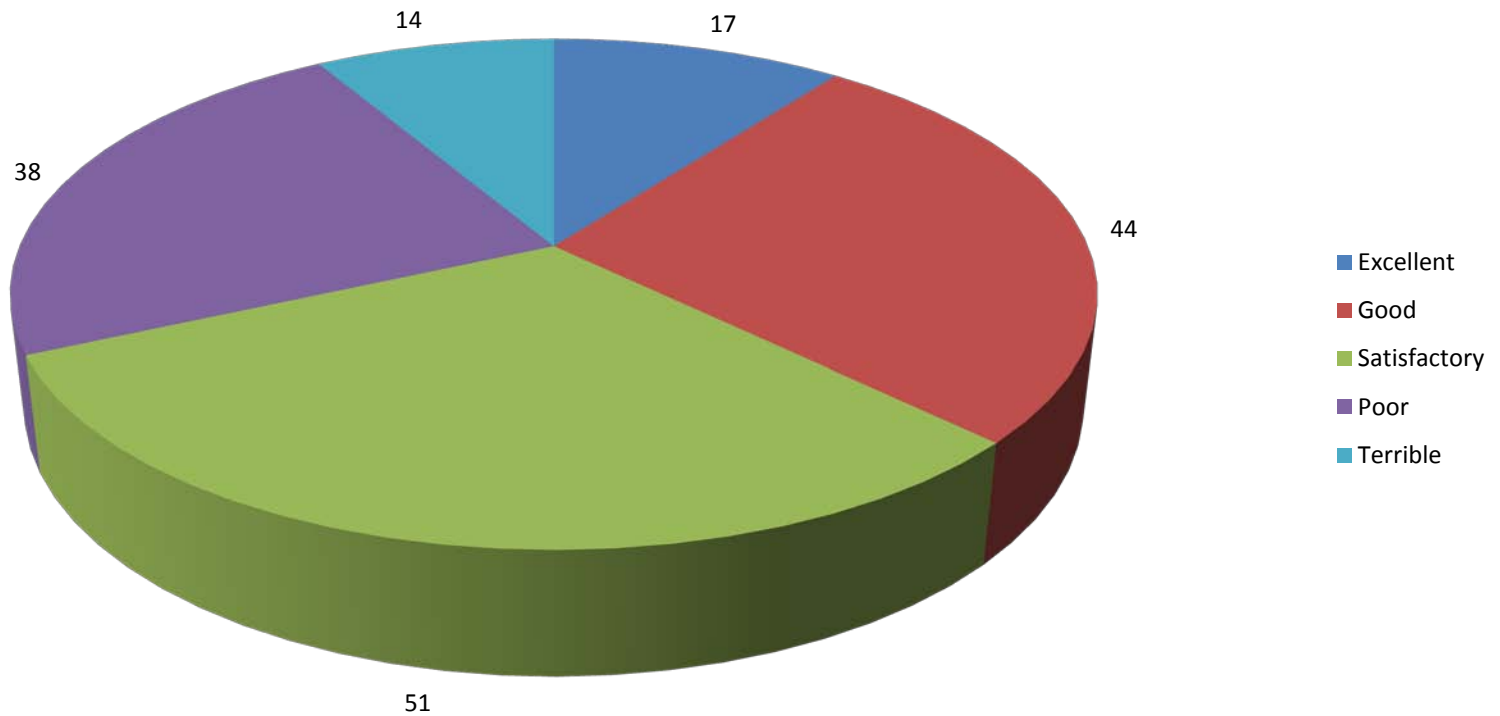
QUESTION 6

#6 In general, how do you feel about the level of customer service you receive when you shop in the region?



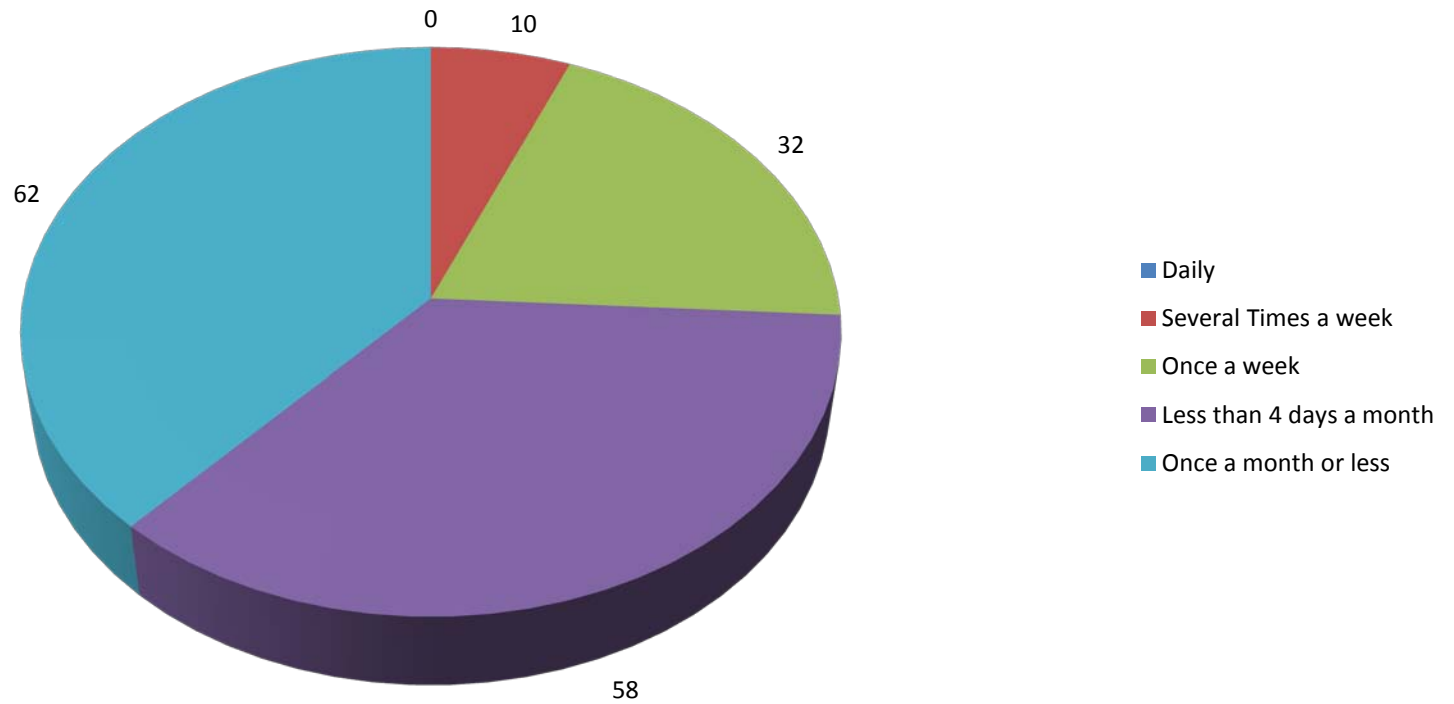
QUESTION 7

#7 In general, how do you feel about the value you receive when you shop in the region?



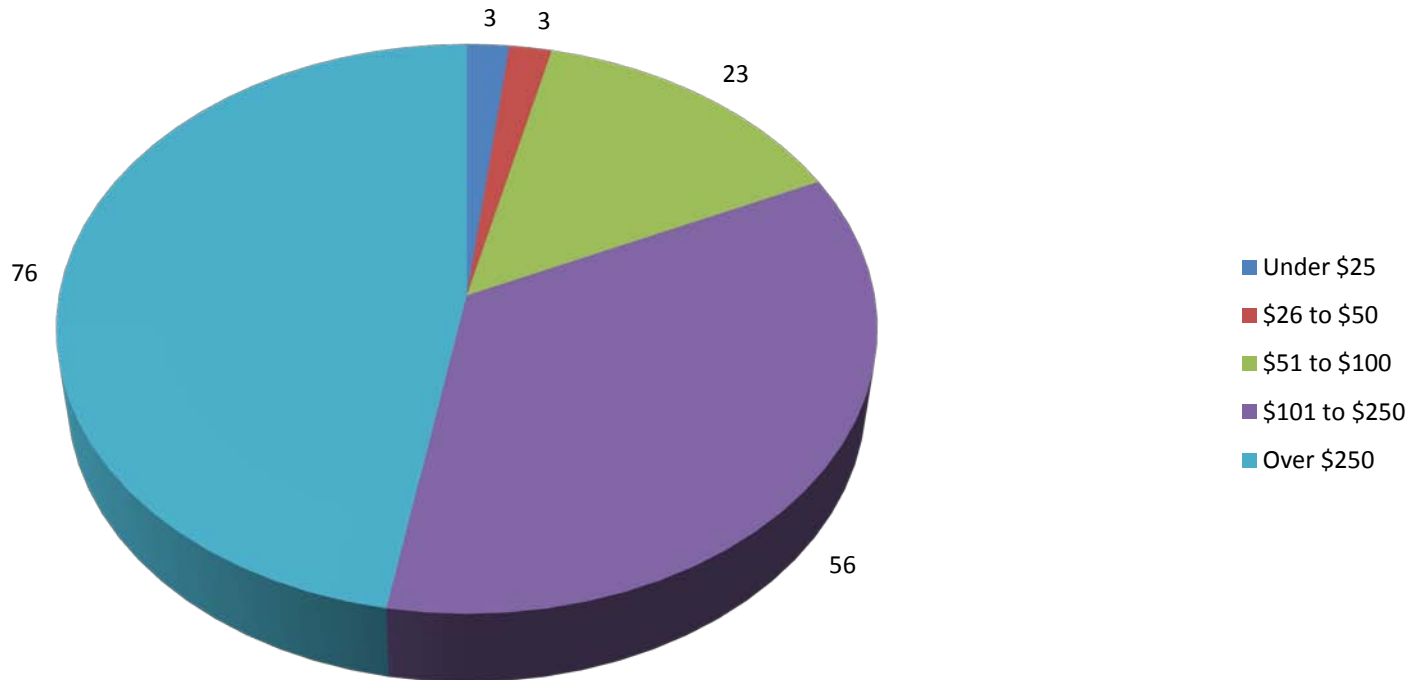
QUESTION 8

#8 How often do you shop in Wainwright, Lloydminster or another larger centre?



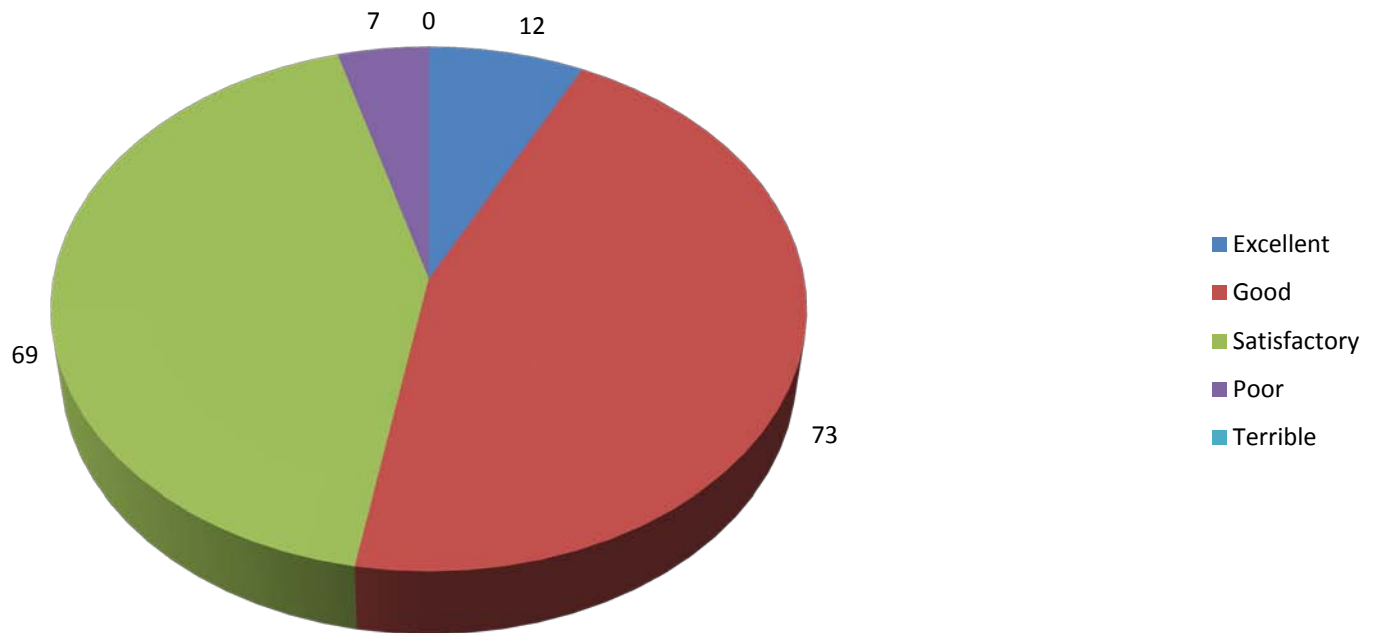
QUESTION 9

#9 When you shop in Wainwright, Lloydminster or another larger centre, what is the average amount you spend?



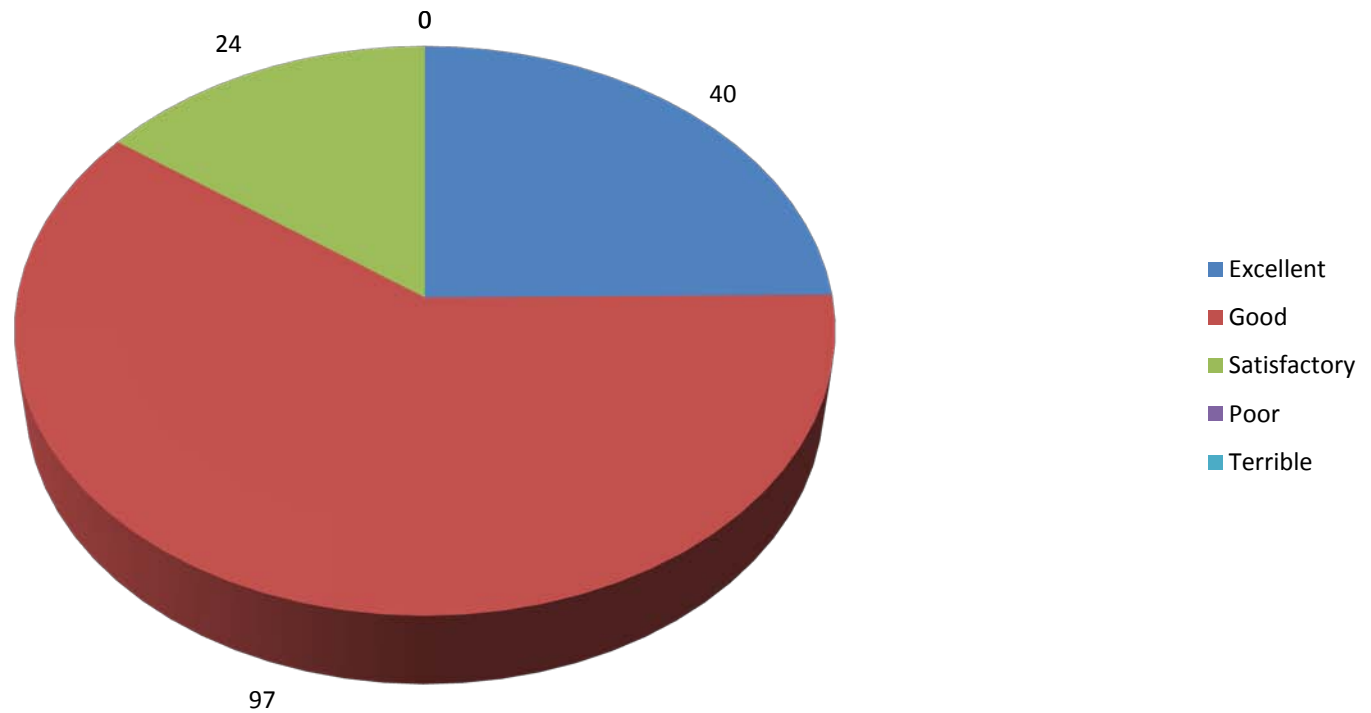
QUESTION 10

#10 When you shop in Wainwright, Lloydminster or another larger centre, how do you feel about the level of customer service you receive?



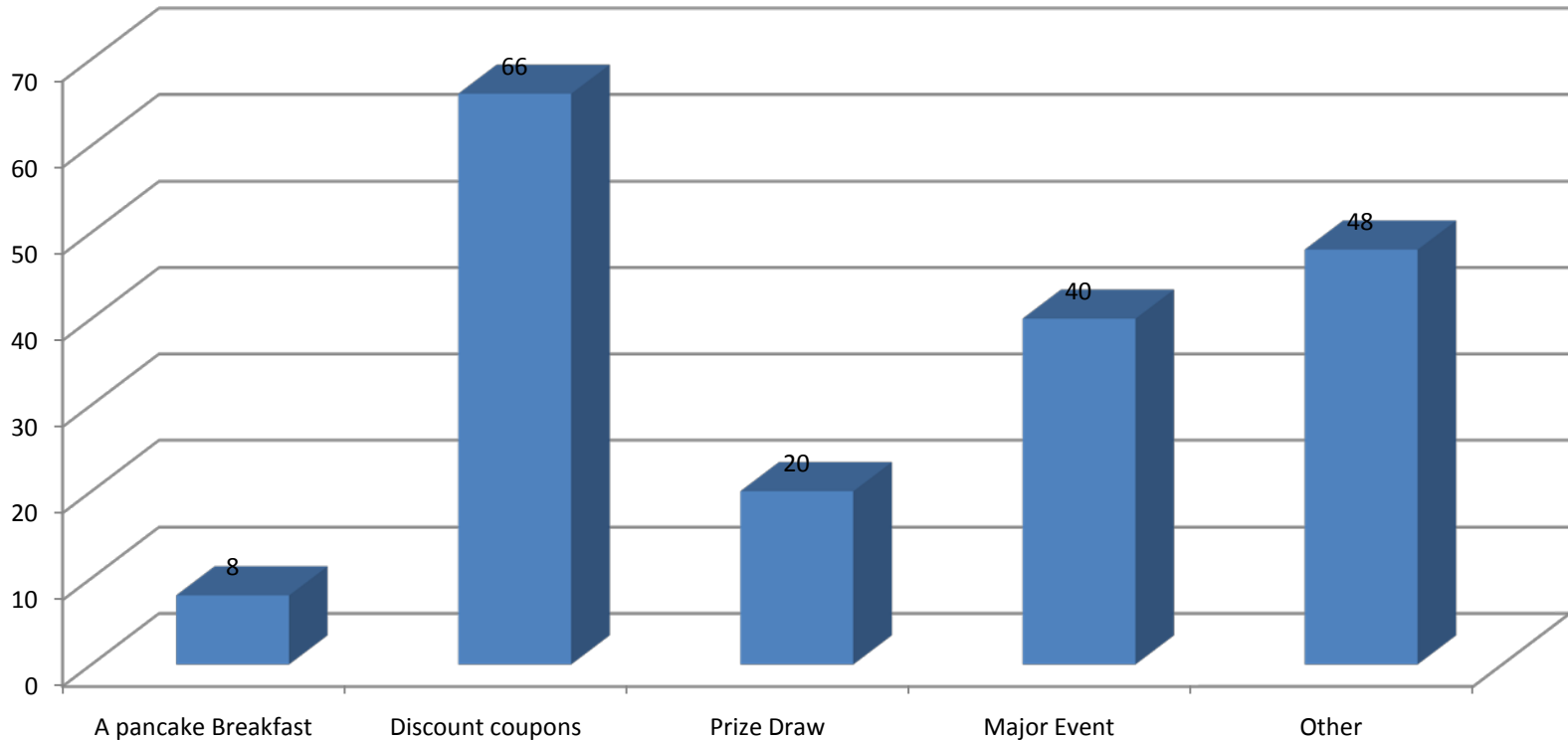
QUESTION 11

#11 When you shop in Wainwright, Lloydminster or another larger centre, how do you feel about the value you receive?



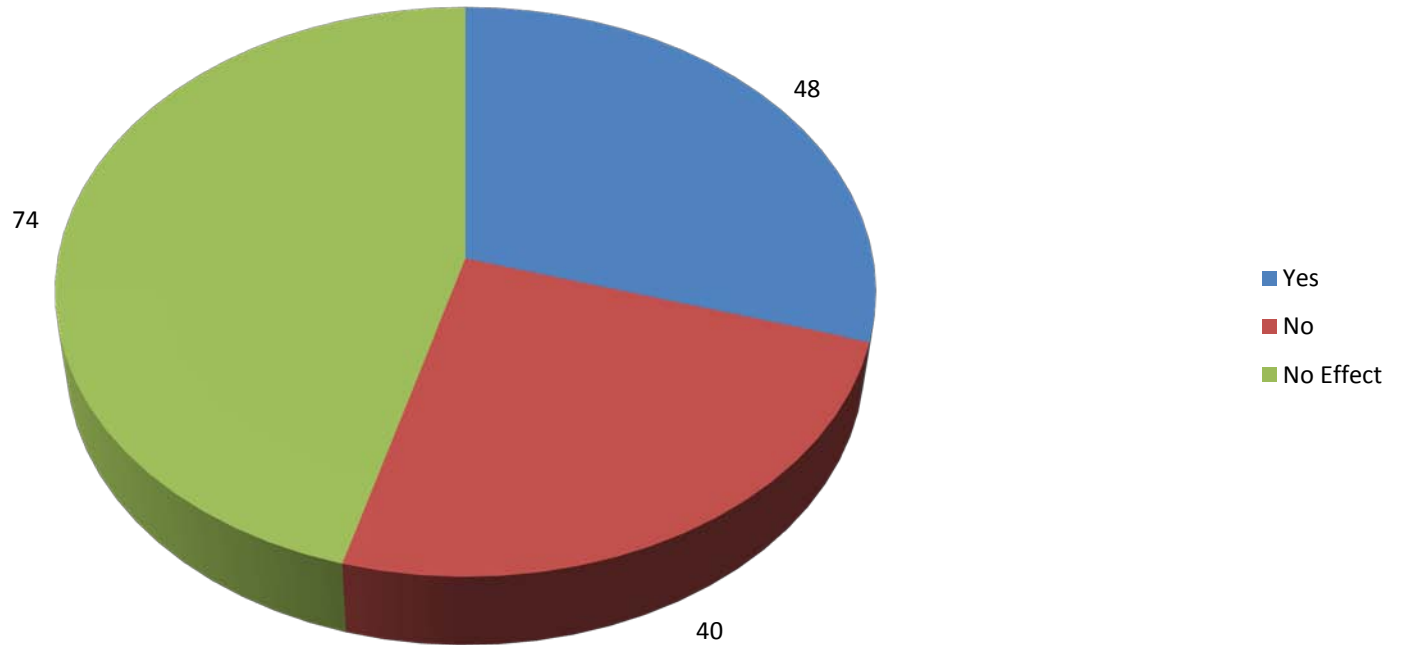
QUESTION 12

#12 Would any of the following encourage you to shop in the Town, MD or Villages, of Amisk, Czar, and Hughenden more often?



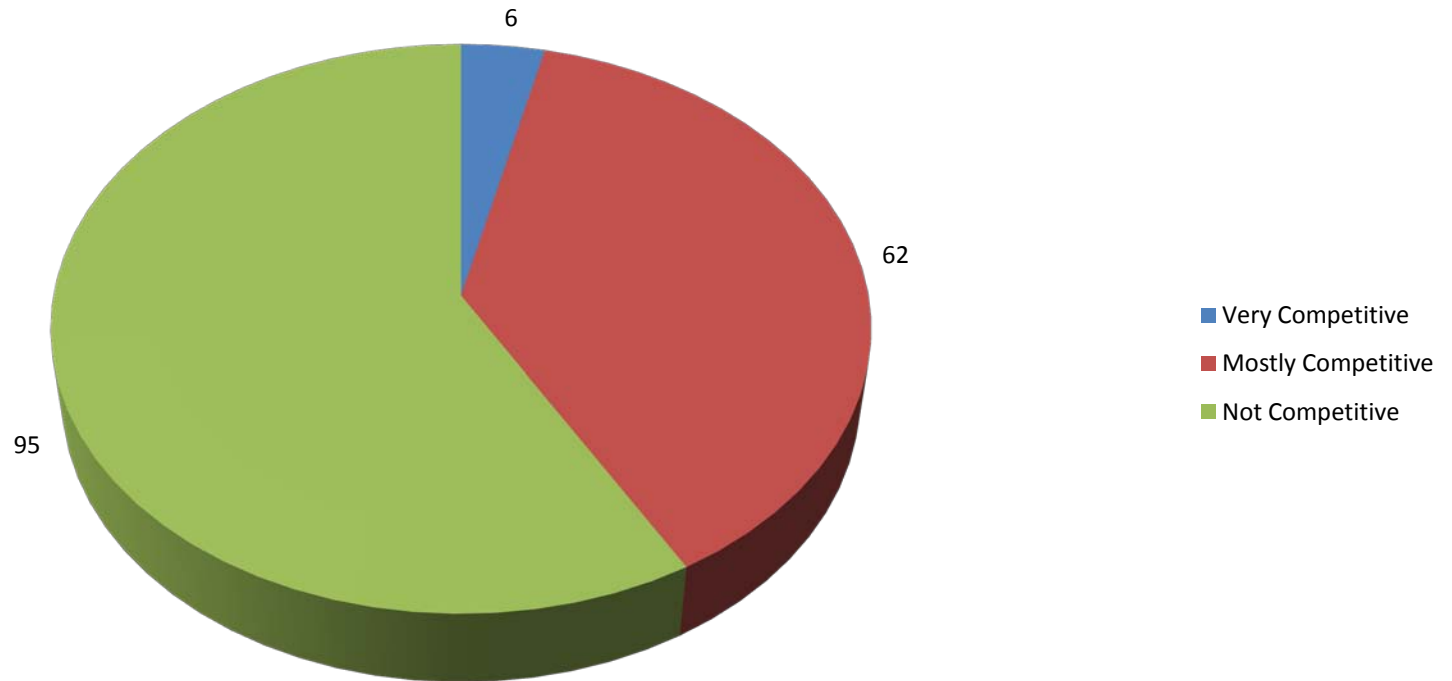
QUESTION 13

#13 Would you shop locally more often if a purchase at one business allowed you to save at another business?



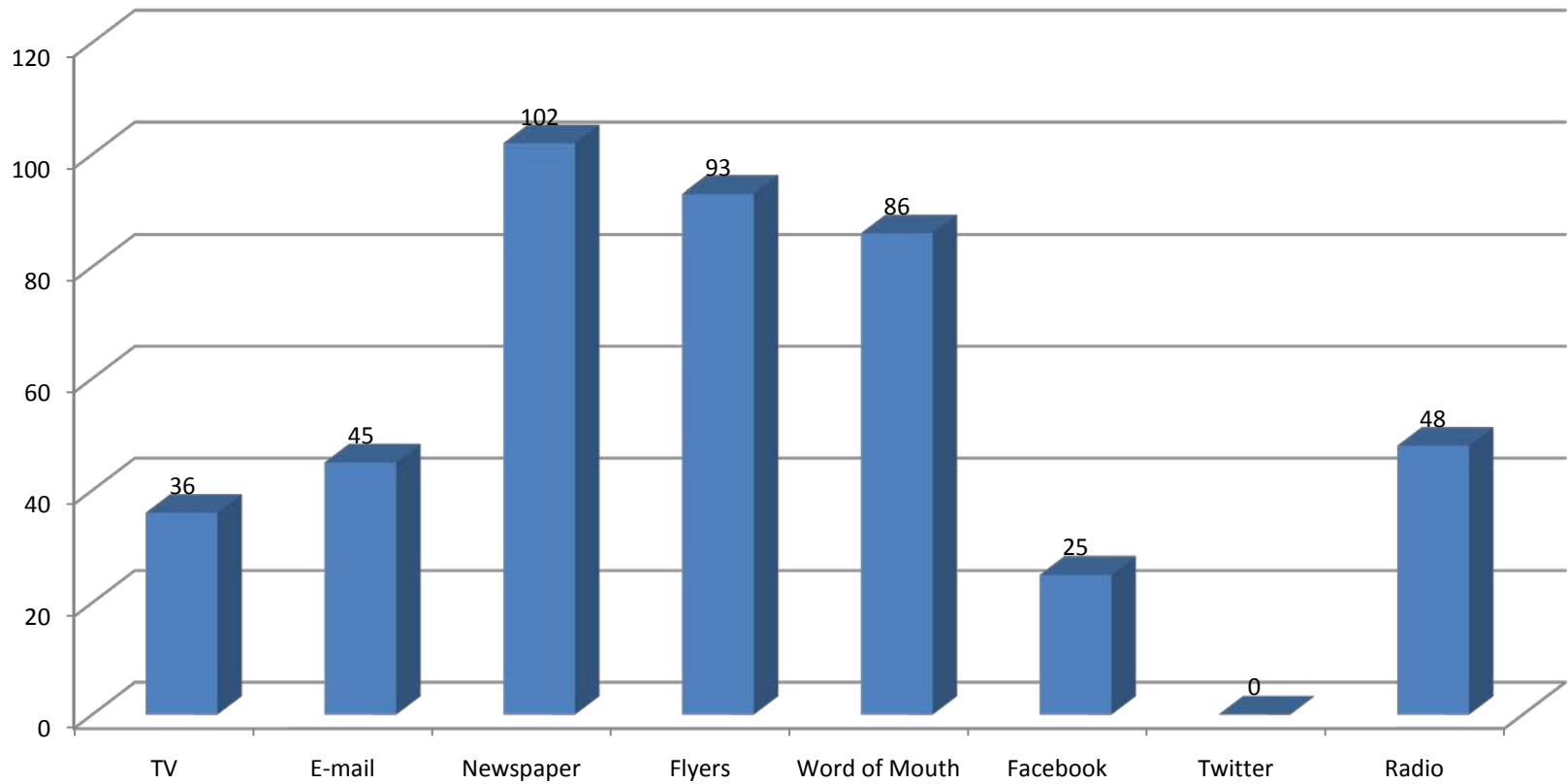
QUESTION 14

#14 Do you feel the prices in the Provost region are generally competitive with those of other areas?



QUESTION 15

#15 What forms of advertising are most effective in reaching you?



SHORT ANSWER I

What other products/services would you like to see in the Provost Region?

(Top Ten Answers and # of times answered)

Grocery – New Store 27

Auto Dealer 24

More Stores - Clothing 22

Grocery - Better Selection 15

Restaurant - New / Good 12

More Stores - Shoes 12

More Stores - Lumber Yard / Home Renovations 11

Bakery 10

More Stores - Tim Horton's 10

More Stores - Firearms / Sporting Goods 7

SHORT ANSWER II

What could area businesses do to encourage you to shop in the Provost region more often? (Top Ten Answers and # of times answered)

Prices - Lower 50

Prices - Lower Gas and Grocery 20

Shopping - More Variety 18

Encourage Competition / More Competitive 17

Improved Customer Service 14

Shopping - More Sales 12

Prices - Lower Gas 9

Grocery - Good Produce 6

Give Rain Cheques on Sale Items 5

Prices - Lower Grocery 3

SHORT ANSWER III

When you shop out of the Provost region, what are the main goods/services you purchase? (Top Ten Answers and # of times answered)

Groceries 75

Clothing 58

Gas and Groceries 37

Shoes 16

Building Supplies / Lumber 15

Household Goods / Houswares 14

Furniture 14

Electronics 13

Automobiles 9

Gas 7